



advancing critical thinking

Instructional Technology Workshop

Providing Meaningful Feedback with
Echo360 Personal Capture

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Why is meaningful feedback important?

Meaningful feedback is fundamental to a learner-centered environment and a critical component of educative assessment, feedback-type activities designed to enhance the learning process. Meaningful feedback is a dialogue between the learner and the instructor, peer, or expert. It gives students a clearer sense of their learning progress, helps build trust and communication in the class, and encourages students to think critically and further explore the subject matter.

What are the common elements of meaningful feedback?

Meaningful feedback is a conversation, a continuous dialog that is encouraging and constructive. It can be linked back to the learning goals or outcomes of the activity, lesson, or course. Meaningful feedback is not providing students with an answer, rather, it challenges them to think critically, to look at issues from different perspectives, or to connect personally with the material.

What is Echo360 Personal Capture (PCap)?

Echo360 PCap software will allow faculty to record voice, webcam video (optional), and the computer screen to create and edit rich media presentations for a variety of instructional uses. The video presentations can be published automatically to your online course component on MyParker including your course's RSS feed.

How can I incorporate meaningful feedback using Echo360 PCap?

Meaningful feedback is a back-and-forth conversation with a student or a group of students. Faculty can facilitate that dialogue by utilizing Echo360 PCap presentations in combination with in-class discussions, online forums or journals, social media, and/or group work activities. Possible uses may include establishing expectations, steering a discussion in a new or more challenging direction, providing context to a topic, or prompting students to self assess or reflect upon their experience with the learning activity.

Additional Resources

MyParker Information Services page (for handouts, support information, etc.):

- <http://bit.ly/ISParker>

A collection of articles regarding audio visual feedback for assessing student work:

- <http://bit.ly/VisFdbk>

Teaching with Technology - Echo360 resource page:

- <http://sg.sg/H8tnaR>

Example presentation - How to Start Building an Audience Profile for Written Communication:

- <http://youtu.be/kf2E2Tzdaaw>

If you are interested in incorporating Echo360 PCap or any other instructional technology in your course(s), please contact Arturo Ozuna, Academic Computing Analyst, by calling x7450 or by emailing helpdesk@parker.edu.