



North Lake College

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

Motivation Today And In The Future

Based on the concepts presented in ***Drive: The Surprising Truth About What Motivates Us by Daniel Pink***

Arturo Ozuna – Wildfire Institute

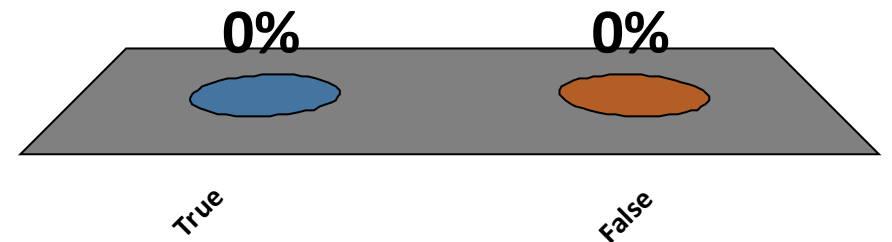
Outcomes

At the end of this session, attendees will be able to:

- identify the effects of extrinsic and intrinsic motivating strategies on creativity, problem solving, productivity, and satisfaction
- determine the best approach for motivating people based on the type of work they do everyday

If you want people to perform better, reward them.

- A. True
- B. False



A *NEW YORK TIMES* BESTSELLER

THE
SURPRISING
WHAT TRUTH ABOUT
WHAT MOTIVATES US
DRIVE

DANIEL H. PINK

AUTHOR OF *A WHOLE NEW MIND*

Activity #1

Take up to five minutes to:

Step One: Place a strip of paper on the table.

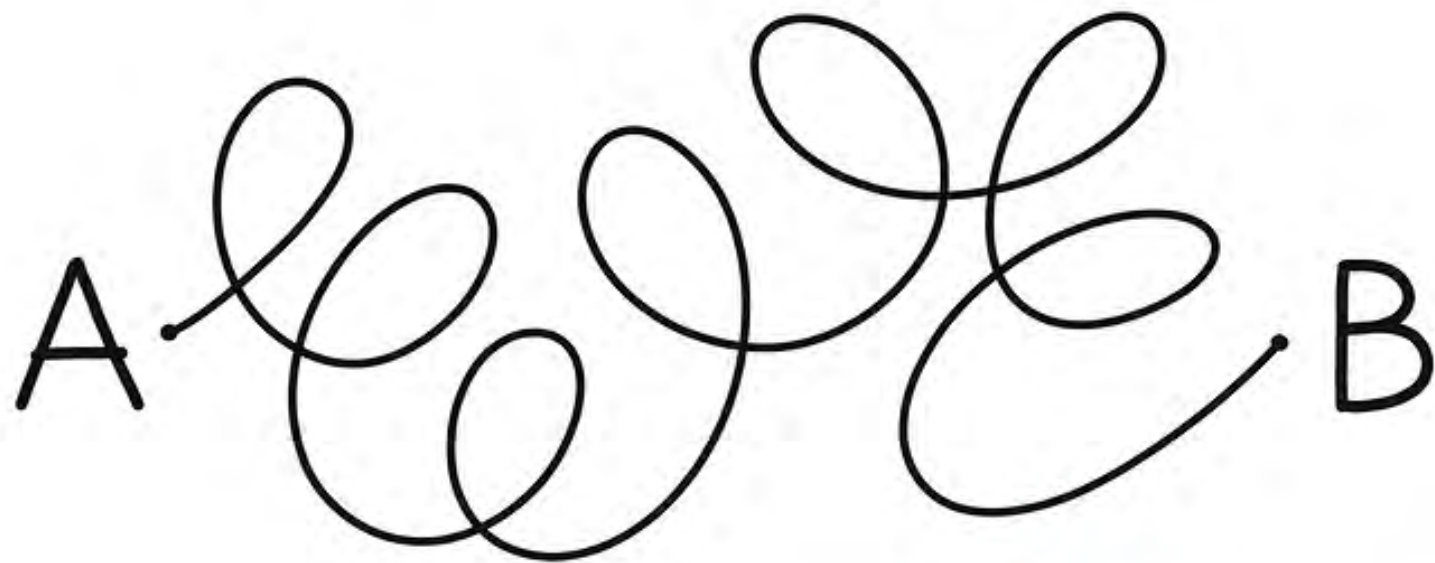
Step Two: Stack the wooden blocks on top of each other and even with the paper

Step Three: Place a strip of paper evenly on top of the structure

Activity #2

Take up to five minutes to:

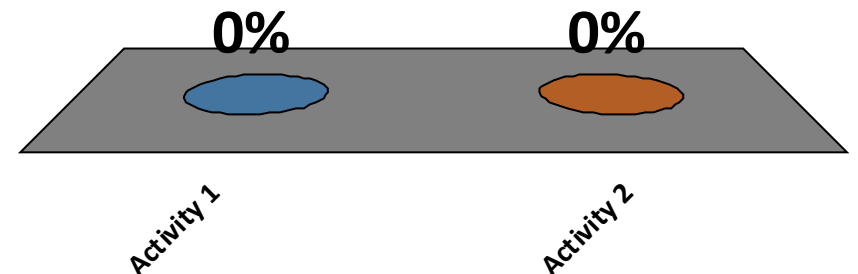
Create a structure out of all the blocks. Use the strips of paper to create a shape or shapes that you will display as part of your structure.



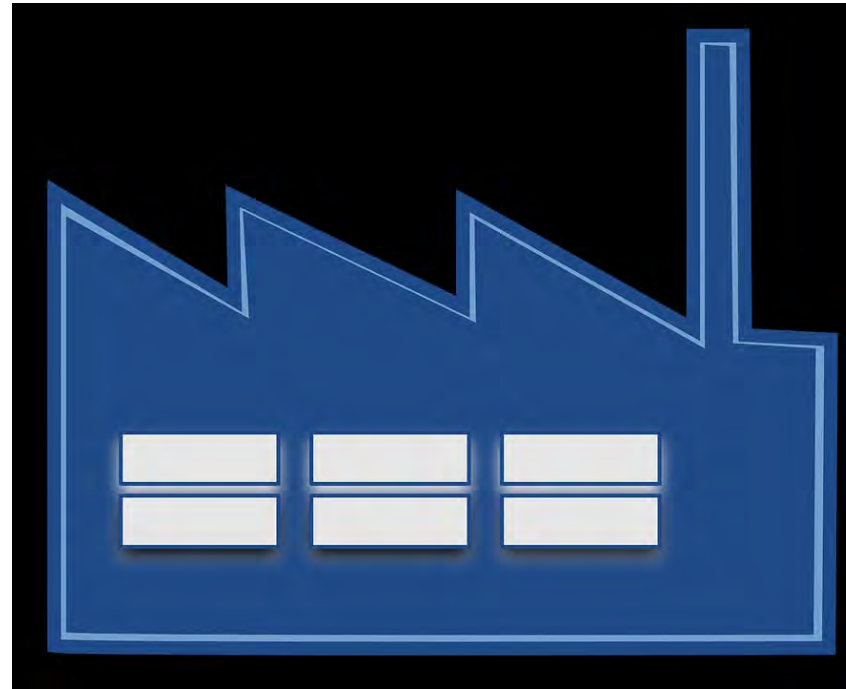
Think about the work that you and your staff do on a daily basis. Is a majority of your work more like activity 1 or activity 2?

A. Activity 1

B. Activity 2



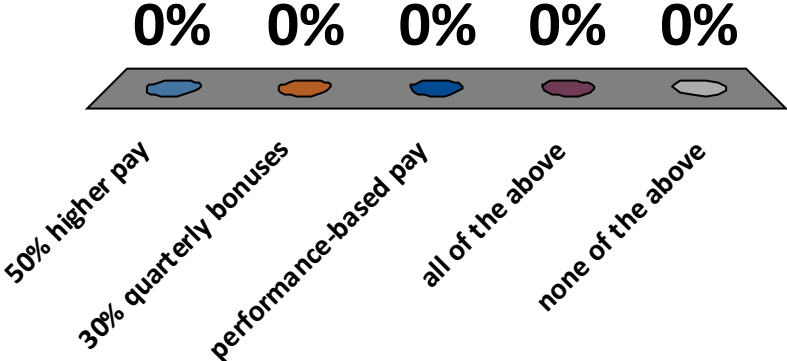
Activity 1 = Simple task =



= Complex Tasks = Activity 2

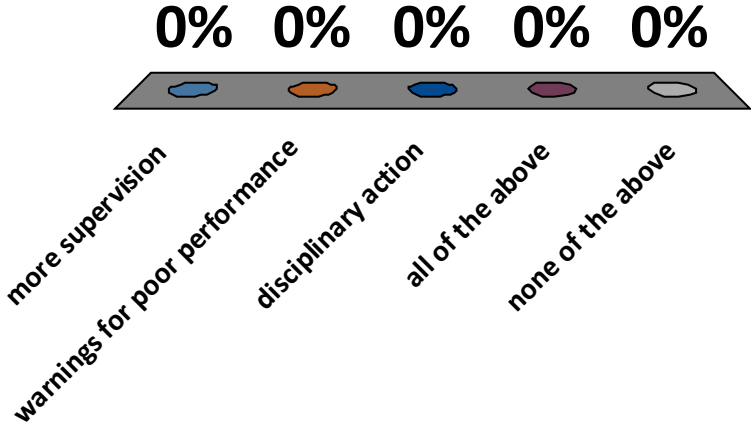
Which of the following would motivate my employees to perform better at their work?

- A. 50% higher pay
- B. 30% quarterly bonuses
- C. performance-based pay
- D. all of the above
- E. none of the above



Which of the following would motivate my employees to perform better at their work?

- A. more supervision
- B. warnings for poor performance
- C. disciplinary action
- D. all of the above
- E. none of the above

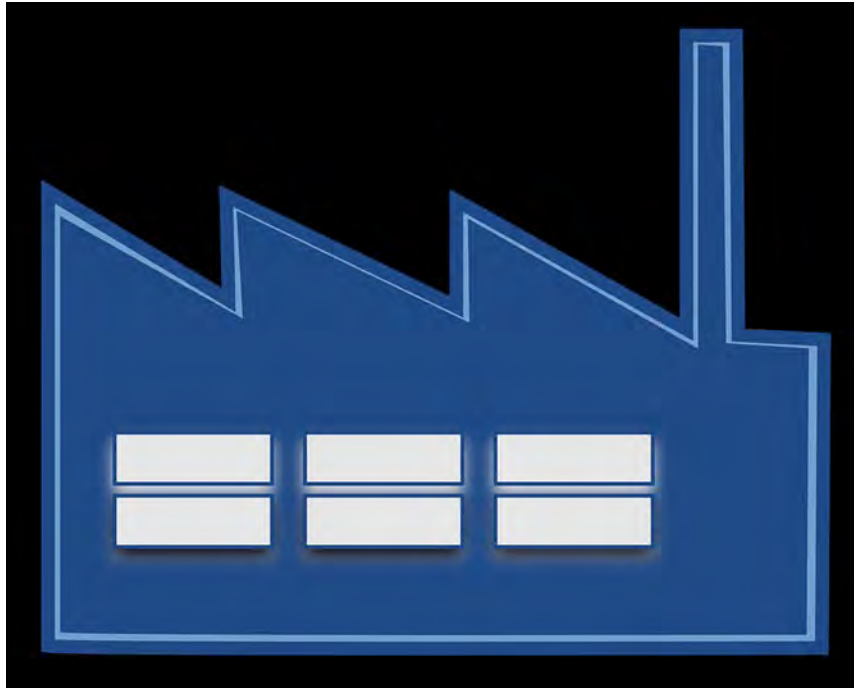


Extrinsic Motivation



The Carrot or the Stick?

What does the research say?

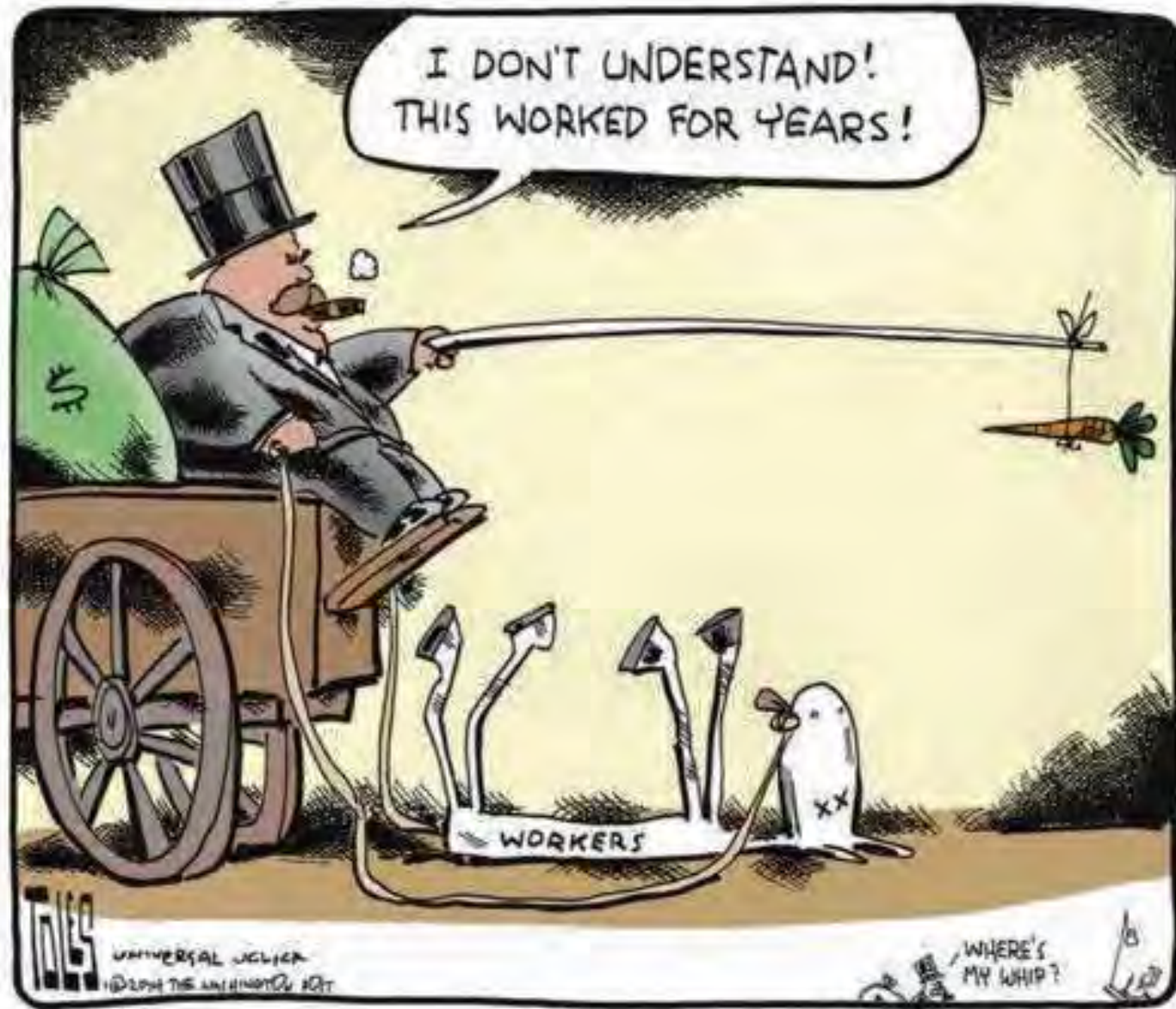


If tasks are simple, *extrinsic* motivating factors can have a *positive* effect on performance.

BUT...

What about money?

The best use of money as a motivator is to pay people enough to take the issue of money off the table.



I DON'T UNDERSTAND!
THIS WORKED FOR YEARS!

TOM SWICK

UNIVERSAL UCLICK
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WHERE'S MY WHIP?

Autonomy

Mastery

Purpose

Autonomy



Mastery

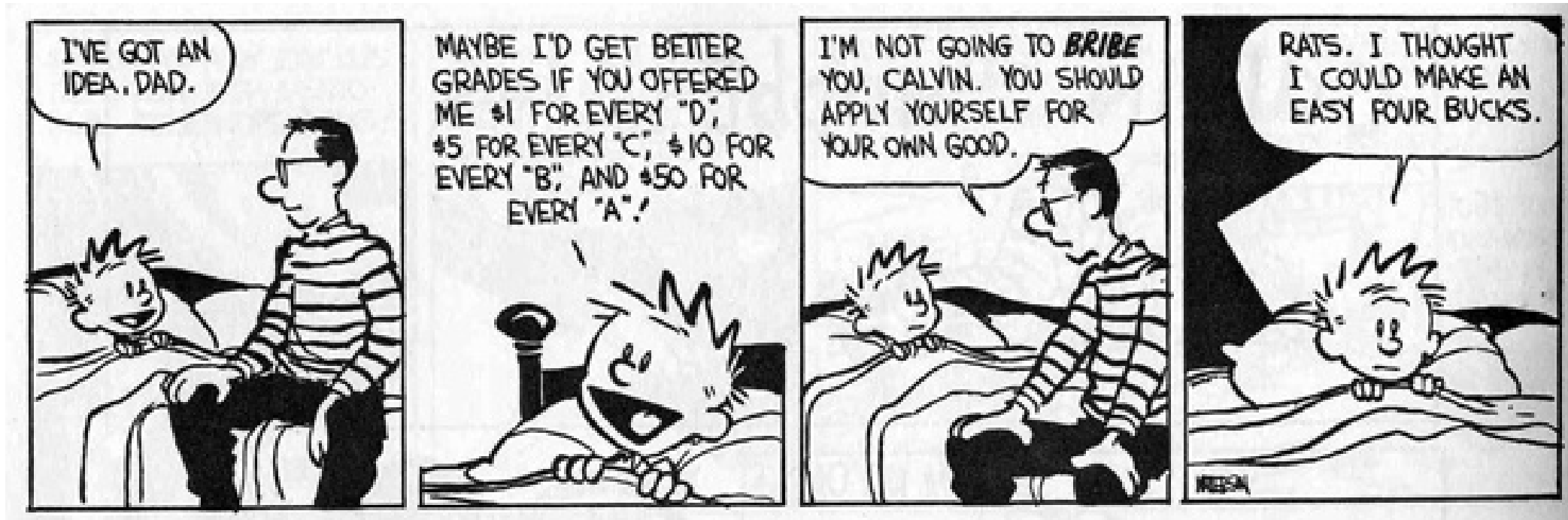


#WhyIWearTheBadge



Purpose

My Stories of Motivation





Our philosophy is simple,
“What’s best for kids...”

Nothing else in this business
matters more.

WELCOME TO BUD REMYNSE ELEMENTARY

Here at Remyense we will spend our days maintaining a high level of academic excellence in each of your child’s classrooms along with a safe and secure environment building wide. Our philosophy is simple, “What’s best for kids, is what we do.” Nothing else in this business matters more.

Coping with Distractions

01.20.11 Posted in Professional Growth by Arturo Ozuna

Last week, I had a worried that I was

The cubicles in the collaborating with can yell over at yo thought. What car groups in the sam projects. It is quite conversations all t

Let's Get (

11.22.10 Posted in

Reliable copyright is also a subject t I think I find copyr the laws aren't cu frequently change. I also do not want to be the one who provides outdated and incorrect information to faculty. Between fair use and the TEACH Act it is difficult to disseminate law from "gray area." Anytime a faculty member asks me about using a video or graphic in their course, my most frequent answer is "it depends."

So this week, I set out to learn more about current copyright guidelines. I would share the wonderful resources I found. First off, [The Center for Social Media website](#) is

Open Content

07.08.10 Posted in Teaching and Learning by Arturo Ozuna



because allows the world's teaching and learning collaborative. Institutions such as MIT and Harvard B content free online for the past several years. The Cr facilitate this movement by allowing content develop retained" for any content they produce.



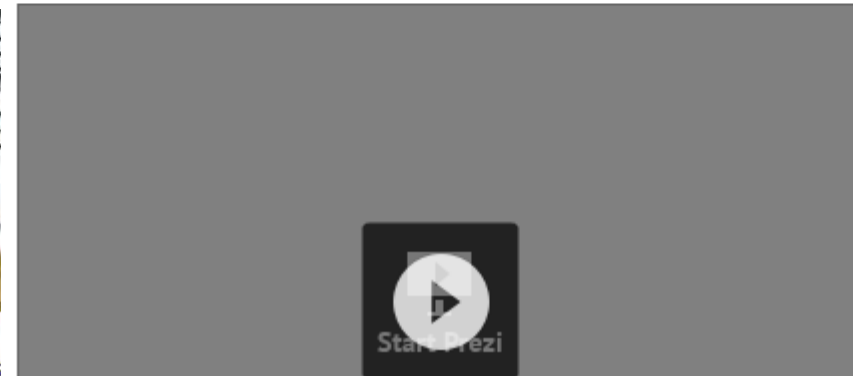
In January, Educause Learning Initiative released their annual Horizon Report. It identified six areas of emerging technologies likely to impact teaching and learning in higher education over the next several years (For more information, view our 2010

Horizon R 2 on their refers to t copyright materials content co

"Prezi"tations for Learning

12.09.09 Posted in Teaching and Learning by Arturo Ozuna

I wanted to share an instructional tool that is really neat for those who may want some more visually-appealing presentation items for online or web-assisted courses. Prezi will allow you to create visually stimulating presentations by allowing you to coordinate how the "camera view" moves and zooms in a huge presentation area. It allows you to be creative with your presentations. Once you go through the tutorials, it is very easy to use and it is free (as long as you don't mind your presentations being public). I know my explanation is not doing it justice so I will show you my example below; the course organizer for my online course.



es for most of their online communication and computing needs.

Using Twitter to Teach, Part One – My Twitter Evolution

0 Comment

5 Comments

ching and Learning by Arturo Ozuna

0 Comments

higher education is the use of social media for student communication and teaching. I call it "emerging" because according to a recent study conducted by Pearson, only 31% of faculty use social networking to communicate with students although over 80% of them have at least one social networking account. What I find particularly interesting is of the 31% actually using social networking to communicate with



0 Comments r as the tool of

h, you must first ore comfortable ts. When I first :changed for a year search and use the

that slowly ht; one of your tions are now to turn it off or to s now disrupted ack on track.

members who i't going away. A d that 99.8% of e using smart







A decorative graphic consisting of several overlapping, semi-transparent sticky notes in various colors (yellow, green, pink, orange) arranged in a cluster.

Small Business Operations

A decorative graphic of a globe with a grid of latitude and longitude lines, rendered in a light gray color.

Business Principles



Share Your Story

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"I liked the motivational ones better."

Questions?

